

ROSS BRIDGE 8K

Dear Corporate Partner,

The Ross Bridge 8K Run/Walk & Health Expo is a successful community event like no other! The professionally measured course includes a scenic route starting in Ross Bridge Village Center and crossing hundreds of participants through the six distinctive neighborhoods of a classic American resort town. The route takes advantage of just some of the five miles of activity trails that criss cross a slice of Civil War era history, with a grand finish at the vintage train station and welcome center!

Our aim is to create a family friendly atmosphere, conduct a competitive 8K run, and provide a unique opportunity for select vendors and service providers to advertise in a traditionally closed marketing environment at one of Alabama's most exciting and fastest growing new home communities. All proceeds will benefit one of America's oldest, largest and most successful addiction recovery programs - **Alabama Teen Challenge**.

Platinum Sponsorship - \$5,000

- Split Billboard
- Logo on Shirt - Top (Availability Limited)
- Booth w/banner (optional)
- Course signage (10)
- 20 free runner entry coupon codes
- Non-Profit Newsletter (5000) & Race Web Page

Gold Sponsorship - \$2,500

- Logo on Shirt - Middle
- Booth w/banner (optional)
- Course signage (10)
- 15 free runner coupon codes
- Non-Profit newsletter (5000) & Race Web Page

Silver Sponsorship - \$1,500

- Logo on Shirt - bottom
- Booth w/banner (optional)
- Course Signage (5)
- 10 free runner coupon codes
- Non-Profit Newsletter (5000) & Race Web Page

Bronze Sponsorship - \$500

- Booth w/banner or course signage or aid station sponsor
- 5 free runner coupon codes

General Sponsorship - \$150 Or Equivalent Product Donation For Prizes

- Must provide own table and tent (10x10 in good condition)
- Must provide own professionally printed signage
- Not included in race promotions, signage or runner shirts
- Donation deadline is August 1st

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Ross Bridge




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